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President's Report Card to Board of Trustees, 2002-07

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CLEMSON UNIVERSITY 2010 GOALS














PRESIDENT'S REPORT CARD
TO THE
BOARD OF TRUSTEES












for July 2002



PRESIDENT'S REPORT CARD TO THE BOARD OF TRUSTEES

University 2010 Goals	Progress Toward Goals in '01-'02	Progress Toward Top 20
I. Academics, research and service		U.S. News Rankings
1. Excel in teaching, at both the undergraduate and graduate levels.	Professor named Governor's Professor of the Year. University professor wins Fulbright. School of Education's Digital Lab received \$1.9 million grant from the Dept. of Education. 	Percent of full-time faculty, faculty with terminal degrees 
2. Increase research and sponsored programs to exceed \$100 million a year in research support.	Largest one-year increase in Clemson's history with awards for 2000-01 at \$92.9 million. Ranked in the top 100 by NSF, Proctor & Gamble gift of patents. Faculty aerostat research nets \$10 million contract. New \$7 million plant sciences greenhouses open. 	
3. Set the standard in public service for land-grant universities by engaging the whole campus in service and outreach, including a focus on strategic emphasis areas.	The Communications Center received 10 national awards for video productions; new radio outreach programs, "Your Day" and "Just Ask Us", received 4 national awards; and, the "Making It Grow" public television program received a national award. 	
4. Foster Clemson's academic reputation through strong academic programs, mission-oriented research and academic centers of excellence, relevant public service and highly regarded faculty and staff.	Faculty research published in <i>Science</i> , <i>AAAS</i> journal. Ranked 39 in <i>U.S. News</i> . Ranked most academically challenging by <i>Newsweek/Kaplan</i> guide. General Electric adds Clemson to its executive schools list. Commendation received from SACS for institutional effectiveness. 	Academic reputation 
5. Seek and cultivate areas where teaching, research and service overlap.	Cultivated students in the Governor's School of Science and Mathematics and top math and science students from other SC high schools through summer research internships. Departmental meetings to assess overlap by mission vice presidents. 	
II. Campus life		
1. Strengthen our sense of community and increase our diversity.	Diversity Summit, January 2002. Opened two new residence halls. Newly hired Human Resources Officer to sit on Administrative Council. September forums: Race Relations, Muslim Faith, Middle Eastern Cultures. College of Engineering and Science reports the graduation rate for African American first-time freshmen is 48.25% — the national average graduation rate is only 27.3%. Procurements through March of 2002 reflect over \$1.3 million purchased from minority vendors. 	
2. Recognize and appreciate Clemson's distinctiveness.	Hardin Hall and Fort Hill renovations. Annual Pass-in-Review ceremony. Tribute to America held September 15. 	

University 2010 Goals	Progress Toward Goals in '01-'02	Progress Toward Top 20
II. Campus life		U.S. News Rankings
3. Create greater awareness of international programs and increase activity in this area.	International Summit/new Japanese programs. Clemson visit by Chinese ambassador, March 2002. Organizational database of Clemson international activities and expertise developed. 	
4. Increase our focus on collaboration.	CU leads 38-university consortium in biomedical research (\$8.6 million contract from Whitaker Foundation). Commendation from SACS for the collaboration work of the three mission vice presidents. 	
5. Maintain an environment that is healthy, safe and attractive.	Issued Comprehensive Safety Plan. Hunter Hall air quality improvement project near completion. New construction totals \$100 million. 	
III. Student performance		
1. Attract more students who are ranked in the top 10 percent of their high school classes and who perform exceptionally well on the SAT/ACT.	SAT 1191, up from 1172 Fall 2000. 45%, up from 37%, in the top 10% of their class.	SAT scores, top 10% and acceptance rate  Yield 
2. Promote high graduation rates through increasing freshman retention, meeting expectations of high achievers and providing support systems for all students.	1995 Cohort graduate rate 68%. Implemented freshman living programs including the First Class and the First Year Experience (FYE).	Retention rate  Graduation rate 
3. Promote excellence in advising.	New advising center funded for the College of Business and Behavioral Science. Now have five college advising centers plus a centralized University Academic Support Center, Fall 2001. Writing/Communication Studio — gift from Class of '41. 	Faculty/student ratio 
4. Increase the annual number of doctoral graduates to the level of a top-20 public research university.	114 doctorates awarded in 2000. 114 doctorates awarded in 2001. 	
5. Improve the national competitiveness of graduate student admissions and financial aid.	Graduate School Summit, Fall 2001. 	
IV. Educational resources		
1. Successfully complete our current capital campaign and a subsequent one.	Closed out capital campaign at \$295 million with 26.6% alumni participation — exceeded all goals. Clemson ranked 156 on the <i>Chronicle of Philanthropy's</i> annual Philanthropy 400 list. Walker gift of \$6.9 million for economics department. McMahan donates \$250,000/year to School of Architecture. 	Alumni giving 

University 2010 Goals	Progress Toward Goals in '01-'02	Progress Toward Top 20
IV. Educational resources		U.S. News Rankings
2. Rededicate our energy and resources to improving the library.	Received \$750,000 critical needs funding. \$1 million endowment for electronic library from the Sandhill land sale. 	
3. Increase faculty compensation to a level competitive with top-20 public universities.	Mid-year performance based increases awarded in November. Clemson's average increase exceeded national average, which was the highest in 11 years.	
4. Increase academic expenditures per student to a level competitive with top-20 public universities.	Increase in research and increase in tuition. Tuition increase provides \$20 million for critical needs, budget cuts. PSA budget cuts and mid-year E&G budget cuts have reduced funds by more than \$15 million since July 1.	
5. Manage enrollment to ensure the highest quality classroom experience.	Reduce freshman enrollment from 3,100 to 2,600 with a three-year plan to manage enrollment. Decrease freshman enrollment again for 2002-03 academic year.	Classes over 50 (fewer)  Classes under 20 (more) 
V. Clemson's national reputation		
1. Promote high integrity and professional demeanor among all members of the University community.	Rutland Center established to promote "ethics across the campus." 	
2. Establish a Phi Beta Kappa chapter.	Task force has developed a plan for University application; Fant Scholar leading this effort. 	
3. Have at least two Clemson students win Rhodes Scholarships.	In 2002, the University has two Goldwater Scholars, one Fulbright Scholar, two National Defense Science and Engineering Fellows and two National Science Foundation Fellowships, one National Rhodes Scholar Finalist and one State Rhodes Finalist. 	
4. Send student ensembles to perform at Carnegie Hall.	Completed. 	
5. Have at least two Clemson faculty win recognition by national academies.	Dr. Donald Clayton has been named to the national Academy of the Arts and Sciences. 	
6. Publicize both national and international accomplishments of faculty, staff and students.	In 2001- 2002, 119 news releases promoted faculty, student and staff achievements of national or international significance. This number is up 61 from 2000-2001. 	
7. While maintaining full compliance, achieve notable recognition with another national football championship, two championships in Olympic sports, and two Final Four appearances in basketball.	2001-2002 Accomplishments: Top 10 Rankings Baseball 3rd, Men's Golf 3rd, Men's Soccer 4th, Men's Outdoor Track 4th, Men's Indoor Track 7th; NCAA Champion: Jamine Moton, Women's Outdoor Track; National Player of the Year: Khalil Greene, Baseball and D.J. Trahan, Golf; ACC Champions: Men's Soccer and Men's Indoor Track Humanitarian Bowl Champions: Football. 